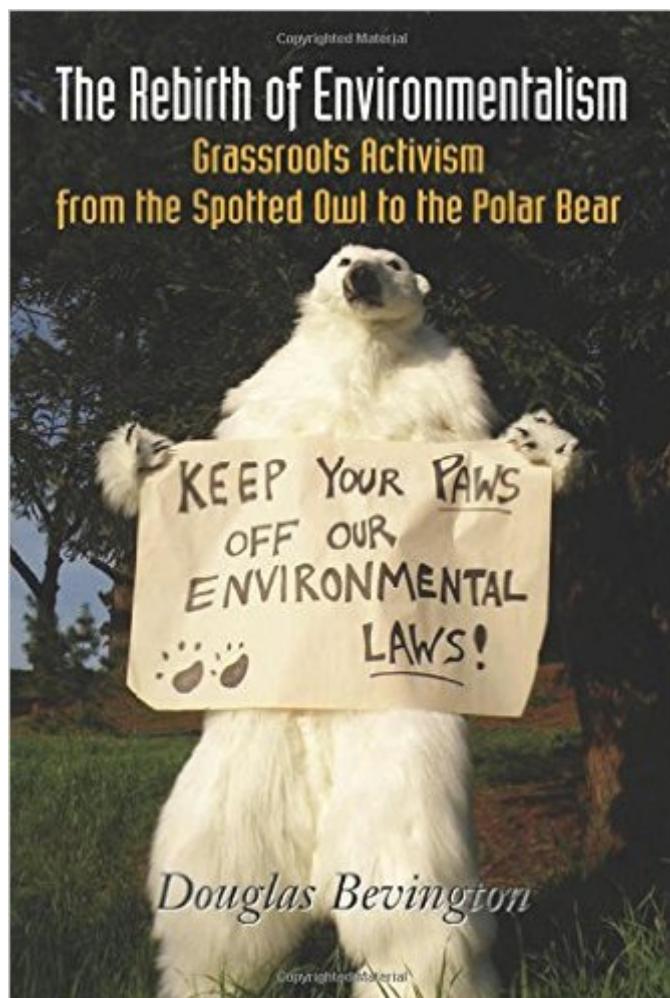


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The Rebirth Of Environmentalism: Grassroots Activism From The Spotted Owl To The Polar Bear



Synopsis

Over the past two decades, a select group of small but highly effective grassroots organizations have achieved remarkable success in protecting endangered species and forests in the United States. The Rebirth of Environmentalism tells for the first time the story of these grassroots biodiversity groups. Filled with inspiring stories of activists, groups, and campaigns that most readers will not have encountered before, The Rebirth of Environmentalism explores how grassroots biodiversity groups have had such a big impact despite their scant resources, and presents valuable lessons that can help the environmental movement as a whole as well as other social movements become more effective.

Book Information

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Customer Reviews

THE REBIRTH OF ENVIRONMENTALISM: GRASSROOTS ACTIVISM FROM THE SPOTTED OWL TO THE POLAR BEAR offers a powerful survey of the modern environmental movement and provides a history of activism that surrounds it, focusing on the movement's changes in the 1990s and 2000s. A fine set of case studies on three of the most influential biodiversity protection campaigns of the last 20 years lends to a powerful survey essential for any social issues library.

The Rebirth of Environmentalism is an incisive and highly engaging look at the inner workings of the environmental movement. A must read for environmental activists specifically, activists more

generally, and anyone interested in social movements. It's also a highly informative and rewarding read for just about anyone curious about protecting nature, whether in their own back yard or globally. A nice mix of narrative storytelling combined with sophisticated analysis and commentary. I'll be looking forward to the next installment from the author.

In an easy to read, informative and well documented series of stories, Bevington explains the remarkable success of grass-roots advocates for conservation, protection and restoration of a vibrant, productive and sustainable natural environment. This is a "how to" book for every person who asks the question: "What can one person do to protect the natural world we live in? Bevington requires fewer than 300 well written pages to illustrate the essential values of fifty years of successful environmental advocacy while naming, without overtly criticizing, organizations that have moved from founding principles to expediency as they focused more on their growth than on their mission. This is one of the best I've read in over forty years of environmental advocacy.

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